

# HI. NICE TO MEET YOU

Reverse Logistics USA - founded in 2012 by two brothers, Israel and Larry Greenbaum with a humble idea to source and re-sell individual devices and accessories to end users via ecommerce channels. Since then, our small yet diverse and talented team have been able to form robust and long established relationships with our suppliers and customers, allowing us to partner with some of the major US Carriers, OEMs, and Distributors to turn inventory challenges into business opportunities in a wholesale capacity on an international scale.

Our ethical responsibilities as a moving part in the world of consumer electronics also led to us obtaining the SERI R2 Certification which focuses on the reduction of e-waste in landfill as well as responsible handling and sanitization of user data. Further to this we have obtained ISO 9001, 14001 and 45001 certifications as part of our commitment to meeting customer requirements, maintaining worker health and safety, and reducing our impact on the environment as a result of our operations.

# MEET THE MANAGEMENT







DANIELLE MCGINLEY





# INTRODUCING OUR SALES TEAM



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## SERVING THE WIRELESS INDUSTRY SINCE 2012

Reverse Logistics USA, partners with manufacturers, operators, distributors, service centers, and retailers to turn inventory challenges into business opportunities. We specialize in the profitable redistribution of new and pre-owned phones, tablets, accessories, and other wireless equipment. Environmental management: We strongly advocate environmental thinking, and as such, we want employees to protect the environment, prevent pollution, and reuse, including bringing of product and its packaging back into circulation where possible and profitable.

#### **Health and Safety**

Swipe Ice Corp (DBA Reverse Logistics USA)'s Quality, Environmental, Health and Safety Management System (QEHSMS) Manual was developed for meeting customer requirements and reducing Swipe Ice Corp (DBA Reverse Logistics USA)'s impacts on the environment and worker health and safety as a result of its operations and activities. This QEHSMS Manual is intended to meet the requirements of ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 and R2v3.

#### **Legal Compliance**

There is a law for the environment, health, safety and recycling. We don't have to think about it, we just follow it. Everyone is accountable.

#### **Recycling of Electronics**

We buy cell phones and accessories most people don't want to buy. We sort, catalog, sanitize and distribute them again – getting these products back into circulation for profit and to help the environment. Where this goal cannot profitably be achieved, we will keep the reusable parts and separate the remainder to be sent to responsible recycling firms for further dismantling, processing and recovery. We have a zero e-waste to landfill policy. No electronic products leaving Swipe Ice's facility will be directed to incineration, energy recovery or land disposal facilities unless no other reuse or recycling options are viable.

#### **Continuous Improvement**

We want to have a smooth system and process. If there is a quicker, better and more accurate way that saves money, we want to do it.

We are therefore committed to continual improvement of our systems and our performance.

# COMPANY CERTIFICATIONS



**R2v3 certification** is a standard developed by SERI (Sustainable Electronics Recycling International) for the responsible and sustainable management of electronics waste. SERI is a non-profit organization that oversees the R2 (Responsible Recycling) standard, which provides guidelines for electronics recyclers to ensure the safe and ethical disposal of electronic equipment.



**ISO 14001:2015** specifies the requirements for an environmental management system that an organization can use to enhance its environmental performance. ISO 14001:2015 is intended for use by an organization seeking to manage its environmental responsibilities in a systematic manner that contributes to the environmental pillar of sustainability.

# COMPANY CERTIFICATIONS



ISO 45001:2018 specifies requirements for an occupational health and safety (OH&S) management system, and gives guidance for its use, to enable organizations to provide safe and healthy workplaces by preventing work-related injury and ill health, as well as by proactively improving its OH&S performance.



ISO 9001:2015 specifies requirements for a quality management system when an organization needs to demonstrate its ability to consistently provide products and services that meet customer and applicable statutory and regulatory requirements, and aims to enhance customer satisfaction through the effective application of the system.



### **WHO WE ARE?**

Reverse Logistics USA is a company based in Brooklyn, NY that specializes in the disposal and recycling of electronic waste and IT assets. With over 10 years of experience in this field, we have become an industry leader, providing sustainable and secure solutions for businesses looking to dispose of their electronic equipment in an environmentally-friendly and secure manner.

#### WHAT WE DO?

We collect your unwanted mobile devices, tablets, iPads and other electronics free of charge and offer a fair price. We process devices in our R2 Certified Facility, ensuring your devices and any data contained are securely wiped ensuring devices can be recirculated and reducing the huge amount of e-waste headed for landfill every year.

#### **CALL US FOR MORE INFO**



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#### R2 & ISO 14001/9001 CERTIFIED

R2 Certification is a standard for responsible recycling and management of electronic waste. It verifies that the recycler follows specific guidelines for data security, environmental protection, and worker health and safety.



Devices can be collected at a place and time convenient for you and your organization (New York only)



# SUSTAINABLE SOLUTION

By selling us your old devices, you can contribute to reducing e-waste in landfills and give your devices a second lease of life. When devices end up in landfills, they release harmful chemicals into the environment, which can have long-term negative effects on our health and the planet. You can be a part of the solution and make a positive impact on the environment

#### **COMPANY PROFILE**

# GOT ANY QUESTIONS?

**STAY IN TOUCH** 

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