

Wireless Dealer Magazine conducted an interview with Doug Christison, CEO of Olympus Lending, to gain further insight into their successful loan and partner program.



Peeking into other industries

At a print trade show recently attended by Wireless Dealer Magazine, it was quite surprising for our staff to discover that almost every exhibitor had their own in-house program providing loans and financing options to their customers. Almost every booth prominently featured a sign advertising their loan services for purchasing their products, along with some brief information about the loan terms. It was clear that the lending industry was not only interconnected with the purchases made at the print industry show, but they were also competing between each other for better loan terms.

The wireless industry is next

Similar to that, Olympus Lending is experiencing rapid growth by offering unique business loan opportunities to the wireless industry. Their business loans and Lending Partner Program are specifically designed for the wireless industry, and the most advantageous aspect is that no credit check is needed. This provides

wireless companies with the opportunity to promptly acquire the necessary funds without being hindered by the requirement of a credit rating beforehand. The quick loan process is successfully generating a swift surge of revenue for wireless companies, making it a major win for the industry!