

DataRemote:

A Conversation with COO Timor Brik

Wireless Dealer Magazine recently had the opportunity to speak with Timor Brik, the COO of DataRemote, about the company's leading role in providing innovative POTS line replacement solutions. Here's what we learned from our conversation with him.



Landlines are going away.

What does all that mean exactly?

"Landlines are going away," said Brik. If your retail store operates its main number and security alarm from a landline now is the time to look into ways you can make your landline more affordable to you and secure. For example, instead of replacing an expensive alarm or fire panel and requiring permits, the DataRemote device allows for a drop-in landline replacement. And with its 24hour+ backup battery, it ensures business continuity in the event of a power and/or internet outage, meaning less downtime and more transactions.

"The POTS IN A BOX® is our flagship product," Brik noted. This enterprise-grade 5G router directly replaces wireline POTS lines, ensuring businesses have reliable, cost-effective communication channels. It supports critical systems such as fax, fire alarms, burglar alarms, and analog modem data, with full E-911 access and battery backup for uninterrupted service.

"We are committed to staying at the cutting edge of technology," Brik emphasized. DataRemote ensures clients receive advanced and reliable solutions, with a strong emphasis on security and privacy, implementing rigorous data protection practices.

Brik also mentioned their partnerships with major telecommunications companies, including AT&T, MetTel, and RingCentral, which further cement DataRemote's position as a leader in the industry. DataRemote's solutions provide significant cost savings, improved reliability, and streamlined communications, making them an ideal partner for businesses looking to transform their telephone lines from copper analog lines to digital.

DATAREMOTE
dataremote.com

"Network transformation reduces costs, provides enhanced functionality, and eliminates dependence on archaic copper landline networks."