Over a Billion Products Sold!

WirelessDealer Magazine

Daily Wireless B2B Opportunities! No Engages. Pay Shows.

DON'T MISS

THE AUGUST WIRELESS DEALER MAGAZINE

Experience Advertising Like the Biggest Names in Wireless

Advertise Like a Giant. Spend Like a Pro.

With WDM's groundbreaking All-Inclusive Marketing Model, you **get all-year-can-create-and-send** exposure to high-quality wireless buyers nationwide

WEEK AFTER WEEK ALL YEAR LONG

Create. Send. Repeat.

Your Marketing Never Stops.

GET STARTED TODAY!

There are no breaks, no downtime, and no chance for your prospects to forget about your company, products, or message.

Experience your marketing never losing its momentum or fresh advertising content to your target prospects, week after week, all year long!

Quick Recap of WDM Digital Marketing:

Wireless Dealer Magazine has been in business for 32 years and maintains the most comprehensive database of owners and decision makers for independent wireless retailers, repair phone stores, resellers, and wholesalers who purchase electronics in bulk.

Every package includes email campaigns to our 76,000+ WDM subscribers and new signups—week after week, for a full year.

Here's how the digital part of your marketing package works:

1. You'll run a weekly email campaign promoting your company for a total of 52 weeks.
2. You can submit new ads weekly to promote different product auctions—or rotate between a general ad and new campaigns as needed.
3. Many clients keep a default ad on file to run between fresh updates.

WDM Overview of Circulation and All Inclusive Marketing

Get Year-Long Exposure with WDM's All-Inclusive Marketing Package

Reach thousands of independent wireless retailers all year long with WDM's complete advertising solution:

Digital Marketing Ads

Weekly Email Campaigns

Your ad reaches **76,000+ WDM subscribers** every week. Run the same ad or update it weekly—your call! Stay at the top of inboxes and on buyers' minds.

Two-Page Print Ad

Feature your company with a **two-page spread** in *Wireless Dealer Magazine*, distributed to **45,000+ independent retailers.**

Custom Ad Design

Our design team will create a tailored, high-impact ad just for your brand.

Featured Editorial

Tell your company's story! Your feature will appear in both print and online, with options for additional coverage throughout the year.

Online Visibility

We're just your ads and banners on the WDM website year-round, expanding your digital reach even further.

Bonus Distribution:

Our August Edition will be handed out onsite at the **All Wireless & Prepaid Expo (AWPE)**—where WDM is the officially sponsored the Report Show for 7 years running!

Consistent exposure is key in the independent wireless industry. After a few months of weekly WDM email blasts, your brand and dealer offers will become well-known nationally with retailers, resellers, and wholesalers actively seeking your company as a go-to expert in your space.

In addition to email advertising, we also create editorial features on your company throughout the year. Your ad campaign, featured editorial, website and ad included in print copies of our inside Wireless Dealer Magazine, alongside your two-page print ad spread inside the magazine.

We're currently preparing our August edition, which also receives bonus distribution onsite at the All Wireless & Prepaid Expo (AWPE). WDM has proudly sponsored the AWPE Report Show for the past 7 years.

WIRELESS DEALER MAGAZINE SPECIAL PACKAGES & RATES:

Package #1

WDM All-Inclusive Power Package

Subscribe FREE Today!

1. **52 Email Blasts**. Your company ad sent 52x to WDM subscribers. Ad changes weekly.
2. Your ad at the top of inboxes week after week. You can change your ad each time or send the same one. Excellent industry branding and marketing exposure.
2. Two Full Magazine Print Ad Pages (Spread or two single pages)
3. 6 Ad Posts - Online WDM Homepage
4. 6 Ebloast Ads - Posted WDM Homepage
6. Homepage Sidebar Banner 1 year
7. One WDM Email Ad Design by WDM Designers
8. Half Features Company Editorial in print (Inside WDM) and posted online on WDM Website.

Additional content provided all year based your needs and posted online of the WDM website.

Total Package cost: $3500

Package #2

WDM Front Cover Swap

1. WDM Front Cover - Swap Proposed
2. 4 Full Page Ads or 2 Ad Spreads - First 20 Pages of WDM & Last 10 Pages Split between the front and the back, inside the back cover.
3. WDM Features Front Cover Editorial Published in Print Edition & WDM Website
4. 52 WDM Ebloats, 1 per week, 52 Weeks. Once ad at the top of inboxes week after week. You can change your ad each time or send the same one. Excellent industry branding and marketing exposure.)
5. WDM Homepage Main Slider Banner - 1 year
6. Sidebar Banner - 1 Year
7. 6 Ebloat Ads Posts on WDM Website
8. 6 Print Ads Posts on WDM Website
9. Print Magazine Converted to Digital Posted WDM Website - 5 years
11. 2 WDM Email Ad Designs by WDM Designers

Total Package Cost: $7500

Package #3

WDM Gatefold

1. 4 Full Size Ad Pages in a Magazine Fold-out Gatefold (pages on the front of the gatefold and 2 pages on the back)
2. WDM Features Company Editorial Published in Print Edition & WDM Website
3. 52 WDM Ebloats, 1 per week for 52 weeks. Once ad at the top of inboxes week after week. You can change your ad each time or send the same one. Excellent industry branding and marketing exposure.)
4. WDM Homepage Main Slider Banner - 1 year
6. Sidebar Banner - 1 Year
7. 6 Ebloat Ad Posts WDM Website
8. 6 Ad Print Ad Posts WDM Website
9. Editorials Posted on WDM Website
10. Print Magazine Converted to Digital Posted WDM Website - 5 Years
11. 2 WDM Email Ad Designs by WDM Designers

Total Package Cost: $10,000

Package #4

WDM Inside Front Cover & Inside Back Cover

1. WDM Inside Front Cover and Inside back Cover Front Cover
2. 2 Full Page Ads or 2 Page Ad Spreads - First 20 Pages of WDM & Last 10 Pages Split between the front and the back, inside the back cover.
3. WDM Features Editorial Published in August Print Edition & WDM Website
4. 52, WDM Ebloats, 1 per week for 52 weeks. Your ad at the top of inboxes week after week. You can change your ad each time or send the same one. Excellent industry branding and marketing exposure.
5. WDM Homepage Main Banner - 1 year
6. Sidebar Banner - 1 Year
7. 6 Ebloat Ad Posts WDM Website
8. 6 Ad Print Ad Posts WDM Website
9. Editorials Posted on WDM Website
10. Print Magazine Converted to Digital Posted WDM Website - 5 Years
11. 4 WDM Email Ad Designs by WDM Designers

Total Package Cost $7,000

Subscribe to Wireless Dealer Magazine today and always have the best partnerships at your fingertips daily! Click here Free for over 32 years!

REACH MORE. SELL MORE. REPEAT.

GET STARTED TODAY!