✓ Included In Package!

Wireless Dealer MAGAZINE

WDM ALL-INCLUSIVE POWER PACKAGE

A full year of marketing to wireless dealers

















ALL WDM PACKAGES INCLUDE THESE MARKETING SERVICES

✓ 52 WEEKLY EMAIL BLASTS

Put your offer in front of 76,000+ WDM subscribers. Feature a new product, promotion, or dealer incentive each week.

✓ TWO FULL PRINT AD PAGES

Showcase your line in the magazine mailed to 45,000 retailers and repair shops. Choose a spread or two single pages.

✓ 6 HOMEPAGE AD POSTS

Give website visitors six opportunities to discover your products, dealer program, or special offers.

✓ 6 E-BLAST HOMEPAGE POSTS

Give six email campaigns a second place to be seen. Readers can find those offers on the WDM homepage.

✓ ONE-YEAR SIDEBAR BANNER

Stay visible to readers on the WDM website with a sidebar banner that runs for a full year.

✓ EMAIL AD DESIGN

Start with one custom email ad designed by WDM to make your offer and next step clear.

✓ FEATURE COMPANY EDITORIAL

Show dealers how your business can help theirs through a feature published in print and on the WDM website.

✓ YEARLONG EDITORIAL CONTENT

Keep dealers up to date with new products, company news, and press releases on the WDM website throughout the year.

✓ ON-CAMERA INTERVIEW

Tell dealers what sets your business apart in a one-on-one interview with a WDM reporter.

✓ LINKEDIN PROMOTION

Reach wireless industry professionals on LinkedIn twice a month with your company news and offers.

POWER PACKAGE | $3,500 PER YEAR

Email WDM to Get Started

713-489-1308 ext. 701

✔ Included In Package!

Wireless Dealer MAGAZINE

**ALL INCLUSIVE.
ALL YEAR.**

In their inbox.
Every single week.

Reach 76,000+ WDM subscribers, with new subscribers joining weekly.
Your company ad sent once a week for 52 weeks, included in every package.

See examples of WDM e-blast ads below!



NEWHOTMUSIC



EVEREST PHONES / ELECTRONICS



GENESIS WIRELESS



PINNACLE MOBILITY

Introduce products. Recruit dealers. Keep your brand in front of the industry.

One price. Fifty-two weeks of e-blast visibility.

The WDM Design Team will design your company's first email ad. Send a different ad every week, showcase new products all year long, offer new commission opportunities, promote blowout sales, and more!

Learn what the wireless industry responds to best through 52 marketing campaigns, sent once a week for an entire year. WDM will keep your company in front of your target buyers week after week.

Major brands like Apple and T-Mobile learned long ago to never stop advertising. Wireless Dealer Magazine will give your company the top-brand treatment by keeping your company and your message top of mind and at the top of their inbox, week after week.

ALL INCLUSIVE. EVERY WEEK. ONE FULL YEAR.

✓ **Included In Package!**

Wireless Dealer MAGAZINE

ALL INCLUSIVE. ALL YEAR.

In Print

Make a big splash.

Plus! Every Package Comes With a

Two-Page Magazine Center-Fold.

Display Your Best Sellers With Room to Spare!



PINNACLE MOBILITY



EVEREST PHONES / EVEREST ELECTRONICS



B2B MOBILE



HYUNDAI



H2O WIRELESS



VICTRA / TOTAL WIRELESS

THE MAGAZINE THAT GOES WHERE THE INDUSTRY GATHERS

At All Wireless & Prepaid Expo, WDM reaches attendees through publication bins outside the entrance, magazine runners circulating the show, and the WDM booth. Your print presence works alongside weekly email and digital promotion.

CHOOSE YOUR PRINT POSITION: Power spread or single pages; Front Cover Swap; a six-page foldout Gatefold; or a Postcard Insert. All are backed by one full year of all-inclusive WDM marketing.

✓ **Included In Package!**

Wireless Dealer MAGAZINE

Wireless Dealer Magazine
Website Advertising

Keep your company visible where wireless dealers discover new products, dealer programs, industry news, and business opportunities.



EDITORIAL FEATURES + E-BLAST ADS + SIDEBAR BANNERS

YOUR BANNER. ONE FULL YEAR.

Your sidebar banner runs for one year. Change your banner once a month to showcase new products, promotions, or dealer messages whenever you choose.

UNLIMITED EDITORIALS & PRESS RELEASES

WDM will post unlimited editorials and press releases for your company on the Wireless Dealer Magazine website throughout your package year.

WEBSITE EXPOSURE + EMAIL MARKETING

WDM will also send your company press releases to WDM subscribers through email marketing, giving your news another way to reach the wireless industry.

✓ **Included In Package!**

Wireless Dealer MAGAZINE

NEW! ADDED BONUS!

WDM now owns a database company!

CHOOSE 3 SPECIALIZED LISTS

Business or consumer audiences. No additional charge.

Wireless Dealer Magazine recently purchased a specialized database company that built lists by hand for its clients. As an added package benefit, choose three business or consumer lists to contact directly with your dealer program, products, or services.

These lists were developed for businesses that could not find the audience they needed through traditional list brokers, or needed more detailed data for a sales campaign. Ask WDM about the audience that fits your next campaign.

A SAMPLE OF AVAILABLE AUDIENCES

WIRELESS & TECHNOLOGY

- Wireless retail dealers
- Cell phone store owners & dealers
- Phone repair shop owners
- Wireless wholesalers & distributors
- Electronics store owners
- Computer repair shop owners

RETAIL & LOCAL BUSINESSES

- Convenience store owners
- Gas station owners & operators
- Grocery store owners
- Smoke shop & vape shop owners
- Beauty supply & cosmetics stores
- Restaurant owners & operators

MORE BUSINESS AUDIENCES

- Franchise owners & multi-unit operators
- Wholesale distributors
- E-commerce retail business owners
- Auto repair shop owners
- Hotel owners & hospitality operators
- Marketing agency owners

CONSUMER & INTEREST AUDIENCES

- Book readers
- Beauty & skincare shoppers
- Digital nomads
- Work-from-home entrepreneurs

DON’T SEE THE AUDIENCE YOU WANT?

Ask WDM about the list you would like to try.

✔ **Included In Package!**

Wireless Dealer MAGAZINE

ALL INCLUSIVE.
ALL YEAR.

A story worth opening.
YOURS.

Wireless Dealer Magazine will write a company feature article inside the magazine, detailing how your company started and where you are today. Editorials offer a window into your company that ads alone can never provide. They give you a chance to speak directly to your buyers and help them get to know you and your company on a more engaging, personal level.

Company Editorial & Content - Included





GENESIS WIRELESS

A founder story, a dealer opportunity and a memorable visual identity.





NEWHOTMUSIC

A bold company feature that puts the business and its retailer opportunity front and center.

Every package includes a major WDM-written company feature in print and online, plus unlimited editorial and company content for one full year. Share your news, products, services and updates throughout your campaign.

✓ Included In Package!

BUILT SPECIFICALLY FOR WIRELESS DEALERS

Looking at the platform from a dealer's perspective, Fountain asked what makes Port Number Dealer different from a general number service or a manual workaround.

"Portnumberdealer.com is built specifically for wireless dealers," Dean said.

DEAN SAID THE SERVICE INCLUDES:

- Real T-Mobile numbers that port to any carrier
- Bulk ordering for busy periods
- No physical SIM cards
- Instant digital delivery
- Anonymous numbers with no personal information attached
- 15-minute automated port process to close deals faster
- Easy-to-use dashboard to manage and track numbers



Because the opportunity is tied to speed, the dashboard, bulk-ordering tools and instant digital delivery help sales teams keep port numbers ready when demand is highest.

TURNING PORT-IN REQUIREMENTS INTO COMPLETED SALES

Fountain also asked Dean to describe the real-world problem Port Number Dealer solves at the point of sale.

Dean's answer was direct.

"Here's what's happening right now," he said. "Customer wants to switch carriers. Carrier offers incentives, like a free iPhone, for port-ins. Customer needs a new phone number. Sale lost. Commission gone."

That is where Dean believes Port Number Dealer changes the outcome.

By giving retailers a practical response at the point of sale, Port Number Dealer helps keep the customer engaged and the activation moving.

EVERYBODY WINS

Fountain asked Dean why he believes the Port Number Dealer model benefits the customer, the retailer and the carrier.

"Everyone wins when you use portnumberdealer.com," Dean said. "The customer gets the best port-in incentives; you, the retailer or dealer, get the highest commissions; and the carrier wins by acquiring a new customer."

The model aligns the transaction around three clear goals: a strong customer offer, a completed activation for the retailer and a new subscriber for the carrier.

STOP LEAVING MONEY ON THE TABLE

When Fountain asked Dean what message he most wants the wireless industry to take away from this feature, Dean did not complicate the answer

"Stop leaving money on the table," Dean said.

A DIRECT PATH TO MORE COMPLETED ACTIVATIONS

"Smart dealers are already using this strategy to increase their average commissions by processing every activation as a port-in. They're closing deals that would have walked away and creating unique promotions that competitors can't match."

— Mike Dean

SUPPORT WHEN DEALERS NEED IT

Fountain asked Dean what kind of support Port Number Dealer provides before, during and after a retailer begins using the service. Dean said the company is available to help dealers with questions before or after purchase.

"If you have any questions or need help before or after a purchase, we are always here to help," Dean said.

That support matters because the service is designed for real-time retail use. Dealers need confidence that if they have a question about an order, a number, the dashboard or the process, someone is available to help.

A DIRECT PATH TO MORE COMPLETED ACTIVATIONS

Port Number Dealer gives retailers a fast, dealer-focused option when a port-in requirement would otherwise stop an activation. With real numbers, instant transfer details and an easy-to-use dashboard, the platform helps sales teams respond while the customer is still ready to buy—turning more opportunities into completed sales.

His message to dealers is that port-in requirements do not have to end the sales conversation.

"Start turning 'no number' customers into maximum commission port-ins."



CONNECT WITH PORT NUMBER DEALER

WEBSITE	portnumberdealer.com
EMAIL	info@portnumberdealer.com
PHONE	848-459-6860

Port Number Dealer



mobileX

MOBILEX IS PUTTING DEALER POWER INTO OVERDRIVE.

In today's crowded wireless market, success depends on more than just competitive plans. Dealers need technology that simplifies sales, strengthens customer relationships and helps them grow their businesses.

That's why MobileX is now bringing one of its biggest competitive advantages to the dealer channel: the MobileX app.

MobileX

✓ Included In Package!

A GLOBAL BRAND BUILT FOR PARTNERSHIP



JASON ZHU
Founder & CEO, WiWU

A Broad Ecosystem for Dealers

WiWU's ecosystem spans charging solutions, mobile accessories, audio and sound, iPad accessories, wearables, laptop accessories, car electronics, bags and organizers, smart lifestyle devices, and creator tools. That breadth allows dealers to build a more complete offering around customers' phones, tablets, laptops, vehicles, travel needs, and everyday routines.

Distributors and wholesalers gain a wider product story without managing too many vendor relationships. With more than 1,500 SKUs, partners can select assortments for different store formats, customer groups, price points, and local markets. An independent R&D team, 60+ patents, and 180 million+ units sold demonstrate the scale and experience behind the assortment.

The Dealer and Distributor Opportunity

Partnership is one of the values driving WiWU's global growth. The company works with distributors, wholesalers, retailers, wireless dealers, and e-commerce operators, giving qualified partners access to a diversified portfolio, competitive pricing, new product launches, marketing support, product training, and dedicated account management.

Retailers can introduce thoughtfully designed accessories in their stores, distributors can expand across multiple categories, and e-commerce sellers can build online assortments around the brand. In selected markets, WiWU also establishes exclusive distribution partnerships intended to support stronger regional businesses through long-term brand assistance and strategic market development.

OEM and ODM Capabilities

Qualified partners can explore customized products, branded solutions, private-label programs, and market-specific strategies using WiWU's development and manufacturing experience.

SUPPORT DESIGNED TO HELP PARTNERS SELL

PARTNERSHIP · EMPOWERMENT · SHARED GROWTH

Support That Extends Beyond the Product



WiWU views its partners as an extension of its team and supports them with product catalogs, high-resolution images, marketing and promotional materials, social media content, training resources, packaging support, sales presentations, and dedicated account management. Its international team also assists with product selection, merchandising recommendations, logistics coordination, and local market development.

This support helps dealers introduce the product line professionally, train store employees, and select assortments that fit their customers and retail environment. WiWU's core values—Partnership, Empowerment, and Shared Growth—reflect a plan to develop sustainable relationships in which the company and its channel partners grow together.

North America is a Major Growth Focus



Looking ahead, WiWU considers North America one of its most important growth markets. The company is expanding its distributor network and seeking strategic retail and channel partners that share its focus on innovation, quality, and strong customer experiences. For U.S. dealers and distributors, WiWU offers global operating experience, a wide accessory ecosystem, modern design, partner resources, and multiple ways to participate—from standard retail and distribution programs to OEM, ODM, and selected exclusive-market relationships.

EXPLORE NEW OPPORTUNITIES TOGETHER
wiwu.com · hello@wiwu.com
WhatsApp +1 (219) 329-1703

WiWU

Everest Electronics Builds Dealer Confidence in Premium Pre-Owned Smartphones

PRE-OWNED SMARTPHONE FEATURE | WHOLESALE DEVICES | DEALER INVENTORY OPPORTUNITY

By David Katcher for Wireless Dealer Magazine
IT Leader and Harvard University Applied AI Certification Candidate

Wireless Dealer Magazine's David Katcher was honored to sit down with Anmol Giri, CEO and President of Everest Electronics, a respected North Carolina-based wholesale distributor serving the independent wireless marketplace. Giri brings a decade of wireless industry experience to the conversation, supported by an impressive academic background that includes a BS from Northeastern University in Boston and an MSPM from the University of Wisconsin-Platteville. Since 2017, he has led Everest Electronics with discipline, market knowledge, and dealer-first thinking required to build a trusted name in one of wireless retail's most demanding categories. The result is a company delivering dependable pre-owned device inventory that dealers can purchase—and resell—with confidence.

Everest Electronics has earned its place as a go-to wholesale source for premium pre-owned smartphones. In this business, a box of phones is only as valuable as the confidence packed inside it, and Everest Electronics clearly understands that distinction. The company has built its reputation around professional testing, honest and accurate grading, fully unlocked Apple and Samsung smartphones, warranty-backed inventory, competitive pricing, exceptional service, and relationships designed to last well beyond a single order. By combining quality, consistency, and a genuinely dealer-friendly buying experience, Everest Electronics does more than move inventory—it gives independent wireless retailers a reliable partner they can feel good about growing with.

What should Wireless Dealer Magazine readers know about Everest Electronics?

Everest Electronics was founded in 2017 and is a trusted wholesale distributor specializing in premium pre-owned Apple and Samsung smartphones. The company serves the independent wireless marketplace by supplying quality-tested, professionally graded, fully unlocked devices backed by warranty.

The company's mission is to help its partners grow through dependable inventory, competitive pricing, exceptional customer service, and long-term business relationships. Everest Electronics is guided by experienced business, marketing, and sales professionals and supported by advanced technology infrastructure and highly skilled operational teams. These resources allow Everest Electronics to deliver reliable wholesale solutions that dealers, retailers, and distributors can count on.

The biggest misconception is that all pre-owned smartphones are the same. The quality of a pre-owned device depends heavily on the supplier preparing, grading, and standing behind it. Every smartphone supplied by Everest Electronics undergoes comprehensive testing, professional grading, and quality assurance before shipment. The company supplies fully unlocked devices backed by warranty, giving its customers confidence that they are receiving dependable products that meet high industry standards.



Anmol Giri
CEO of Everest Electronics

Everest Electronics

✓ Included In Package!



FEATURE ARTICLE Wireless Dealer Magazine

Icon Mobile is Building Total Wireless Success

200+ Stores and Growing

By Kathy Katcher, Wireless Dealer Magazine

DEALER SUPPORT FROM DAY ONE

- SITE SELECTION & LOCATION REVIEW
- STORE SETUP & TRAINING
- LAUNCH PREPARATION & LOCAL MARKETING
- ONGOING OPERATIONAL COACHING

In this exclusive interview, Wireless Dealer Magazine had the privilege of speaking with Icon Mobile's leadership team - Sania Khan, VP of Sales, and Daniel Pinero, COO - to learn how their hands-on management style and extensive retail experience are redefining the Total Wireless store experience.

Icon Mobile recruits successful entrepreneurs from a wide range of industries whose talents and experience can transfer naturally into wireless retail ownership. The company also recruits accomplished wireless professionals who already understand the industry. By combining these two recruiting strategies, Icon Mobile significantly expands the pool of qualified prospective store owners. Khan believes welcoming entrepreneurs from different professional backgrounds brings a valuable mix of ideas, experience, and energy.

Pinero added, "That combination has been instrumental in Icon Mobile's success during its first year as a Total Wireless Master Agent," and went on to say, "It is not every day that a company opens more than 100 retail locations during its first year in business."

Icon Mobile has made a significant contribution to the Total Wireless store build-out and is now pushing beyond 200 locations across six states. Icon Mobile has earned recognition as one of the region's fastest-growing Total Wireless Master Agents.

BUILDING SUCCESSFUL TOTAL WIRELESS OWNERS

Pinero described Icon Mobile's mission as helping entrepreneurs and wireless retailers build profitable businesses through the Total Wireless brand. He said the company provides everything a dealer needs to launch and grow successfully, including site-selection guidance, store-development support, marketing assistance, training, operational coaching, and ongoing business consulting. Icon Mobile works with experienced wireless operators as well as first-time business owners looking for the right opportunity in wireless retail.

"What the industry should know is that we are not just focused on opening stores. We are focused on building successful, long-term businesses. When our dealers win, we win," Pinero explained.

Khan said the wireless industry is experiencing a major change as consumers look for better value. Premium prepaid brands like Total Wireless are gaining momentum because they deliver exceptional network quality at a more affordable price point. She added that many independent retailers are searching for stronger opportunities with better economics, stronger support, and a clearer path to growth. "That is where Icon Mobile comes in."





Icon Mobile

PINNACLE — MOBILITY —

PLAYBOOK

Turn Your Wireless Experience into Store Ownership

Chetan Jagota, managing director of Pinnacle Mobility, and Chris Christoforou, president and co-founder, explain how experienced prepaid wireless dealers—and entrepreneurs from other industries—can turn their business knowledge into a Total Wireless retail operation.

By Kathy Katcher, Wireless Dealer Magazine

The Pinnacle Playbook

How Pinnacle Mobility Is Helping Build the Next Generation of Total Wireless Business Owners

Years spent selling devices, activating service, supporting customers, and building local relationships can give prepaid wireless dealers a strong foundation for store ownership. Paired with the right training, systems, location strategy, and ongoing support, that experience can become the basis for a business they operate and grow.



That is the idea behind Pinnacle Mobility's approach to helping entrepreneurs establish Total Wireless retail stores. Managing Director Chetan Jagota and President and Co-Founder Chris Christoforou said the company works with experienced wireless professionals as well as business owners entering the industry for the first time.

Pinnacle provides a roadmap that covers training, operating systems, site selection, store development, launch planning, and continued retail support. The company says it has helped develop nearly 275 Total Wireless stores nationwide, allowing new retailers to benefit from lessons learned through earlier openings.

Christoforou said Pinnacle does not see itself simply as a master agent. Its goal is to build a long-term relationship with each retailer, beginning before a location is chosen or a lease is signed and continuing after the grand opening. That support extends from evaluating the opportunity to improving performance and planning additional locations.

Wireless Experience Is Valuable—but Not Required

Dealers who have worked in prepaid wireless already understand the customer, products, activation process, and challenges at the store level. Many also have community relationships and know how to generate repeat business. For them, ownership can be a natural next step, with Pinnacle's systems helping turn practical experience into a structured retail operation. SIM distribution can be especially valuable preparation. It teaches dealers how the prepaid market works, how retailers think, what customers need, and how relationships become revenue. Jagota and Christoforou stressed that ownership is not a rejection of distribution. Distribution remains a proven business and, for some dealers, becomes the experience that makes ownership possible.



Not an Either-Or Decision

Many dealers have built strong businesses through SIM distribution, representing carrier programs, managing retailer accounts, and helping multiple locations improve sales. Store ownership does not erase that work. For a qualified dealer, it can extend it by adding a customer-facing business with its own location, team, operating rhythm, and community presence. That shift brings more control and responsibility. Owners can influence every stage of the customer experience, from local marketing and employee training to follow-up service. Christoforou described the opportunity as a way to use an established wireless background as a platform for the next stage of growth. The opportunity is not limited to wireless veterans. Jagota said many successful Pinnacle dealers came from hospitality, retail, automotive, and finance. They knew how to run a business, manage employees, serve customers, and track performance; Pinnacle taught them the wireless side. To support new owners, Pinnacle operates a hands-on training center in New York. Instruction covers activations, number porting, sales, inventory, recruiting, customer service, marketing, key performance indicators, daily operations, and leadership. The aim is to prepare dealers not only to complete transactions, but also to lead teams, assess performance, and make informed decisions.

Christoforou said each dealer should begin with the confidence to handle both the technical and managerial sides of the business. Owners need to know how to complete an activation, but also how to recruit, coach employees, evaluate results, and deliver a consistent customer experience. Prospective owners can visit the training center, meet the team, and see how Pinnacle prepares dealers.

Pinnacle Mobility

✓ **Included In Package!**

Wireless Dealer MAGAZINE

**ALL INCLUSIVE.
ALL YEAR.**

Your company.
On camera. One on one.

AN ON-CAMERA INTERVIEW WITH A WDM REPORTER.
Included in every package. Give the industry a chance to hear your story directly.

One-on-One WDM Interview - Included!



ONE-ON-ONE WDM INTERVIEW

Meet Your WDM Interview Host
Jennifer Autrey

Put your company's story in experienced hands. Jennifer Autrey is a professional film presenter and lead expo presenter with more than 18 years of experience at major technology shows across the United States.

She has served as a lead speaker and spokesperson for **T-Mobile, Cisco, Toshiba, Clarion, Fuji, VGT, and Microsoft**, just to name a few. Now, Jennifer brings that experience to WDM's one-on-one interviews, helping you share your expertise, showcase your company, and connect with the wireless industry.

Your Interview. An Industry-Wide Audience.

WDM promotes your interview on the **WDM website and LinkedIn**, and shares it with **76,000+ subscribers through email marketing.** Your company also receives a copy to showcase on your own website, social channels, and sales presentations.

Interviews are conducted remotely, making participation convenient wherever you're located. Wireless Dealer Magazine edits the conversation into a polished, seamless, professional video your company will be proud to share.

One-on-One WDM Interview - Included!

Part of your all-inclusive WDM Power Package.

✓ **Included In Package!**

Wireless Dealer MAGAZINE

ALL INCLUSIVE.
ALL YEAR.

Choose your big move.

ALL INCLUSIVE. ALL PACKAGES ARE FOR ONE YEAR.

Only the email blast is sent weekly, for 52 weeks.

Power Package

$3,500



Your Print Feature
Two full print ad pages: one two-page spread or two single pages.

Also Included

- 52 weekly email blasts: one company ad per week to 76,000+ WDM subscribers for 52 weeks.
- 6 company ad posts on the WDM homepage.
- 6 e-blast ads also posted on the WDM homepage.
- Homepage sidebar banner for one year.
- 1 email ad design by the WDM design team.
- Full feature company editorial in print and on the WDM website.
- Unlimited additional editorial and company content throughout the year.
- An on-camera, one-on-one company interview with a WDM reporter.
- Twice-monthly LinkedIn promotion.

Front Cover Swap

$7,500



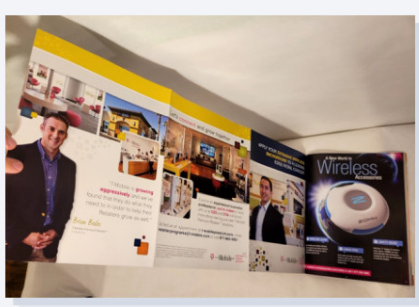
Your Print Feature
Your official WDM front cover, plus four print ad pages or two spreads.

Also Included

- 52 weekly email blasts: one company ad per week to 76,000+ WDM subscribers for 52 weeks.
- 6 print-ad posts on the WDM homepage.
- 6 e-blast ads also posted on the WDM homepage.
- Main homepage slider and sidebar banners for one year.
- 2 email ad designs by the WDM design team.
- Full feature company editorial in print and on the WDM website.
- Unlimited additional editorial and company content throughout the year.
- An on-camera, one-on-one company interview with a WDM reporter.
- Twice-monthly LinkedIn promotion.
- Digital magazine hosted online for five years.

Gatefold Package

$10,000



Your Print Feature
Six full-size foldout ad pages: three front and three back. Plus the official WDM front cover and four print ad pages included with Cover Swap.

Also Included

- 52 weekly email blasts: one company ad per week to 76,000+ WDM subscribers for 52 weeks.
- 6 print-ad posts on the WDM homepage.
- 6 e-blast ads also posted on the WDM homepage.
- Main homepage slider and sidebar banners for one year.
- 3 email ad designs by the WDM design team.
- Full feature company editorial in print and on the WDM website.
- Unlimited additional editorial and company content throughout the year.
- An on-camera, one-on-one company interview with a WDM reporter.
- Twice-monthly LinkedIn promotion.
- Digital magazine hosted online for five years.

Postcard Insert

$6,500



Your Print Feature
A postcard insert inside WDM. Plus the official WDM front cover and four print ad pages included with Cover Swap.

Also Included

- 52 weekly email blasts: one company ad per week to 76,000+ WDM subscribers for 52 weeks.
- 6 print-ad posts on the WDM homepage.
- 6 e-blast ads also posted on the WDM homepage.
- Main homepage slider and sidebar banners for one year.
- 2 email ad designs by the WDM design team.
- Full feature company editorial in print and on the WDM website.
- Unlimited additional editorial and company content throughout the year.
- An on-camera, one-on-one company interview with a WDM reporter.
- Twice-monthly LinkedIn promotion.
- Digital magazine hosted online for five years.

No additional charges for included services.

Email WDM to Get Started

713-489-1308 ext. 701